

FOR IMMEDIATE RELEASE



MEDIA CONTACT: Andrea Burnett  
Andrea Burnett PR  
650.207.0917  
[andrea@andreaburnett.com](mailto:andrea@andreaburnett.com)  
[www.trapublishing.com](http://www.trapublishing.com)



## ***OCTOPUSES HAVE ZERO BONES: A COUNTING BOOK ABOUT OUR AMAZING WORLD IS AN ENGAGING EXPLORATION OF NUMBERS AND FACTS***

(May 10, 2022) – How many breaths do you take in a day? How many leaves are on an oak tree? How many moons does Mars have? How many times does a black bear's heart beats each hour? How many meters there are between you and the clouds? How many miles is a trip to the moon and back? How about a trip to Saturn? And what happens when you keep placing zeroes at the end of numbers?

The answers to these questions can be found in *Octopuses Have Zero Bones: A Counting Book About Our Amazing World*, written by Anne Richardson, illustrated by Andrea Antinori, and published by Tra Publishing on September 27.

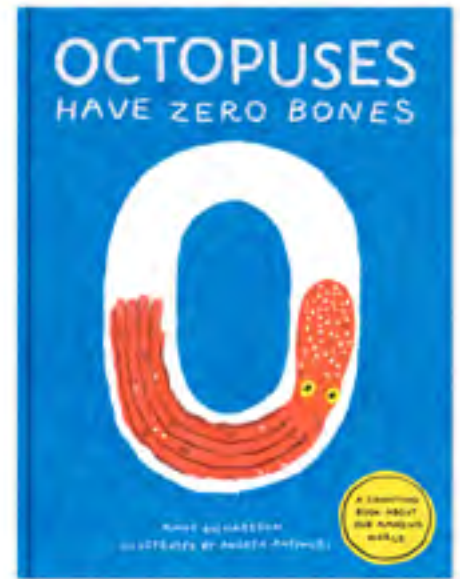
This innovative book contains scores of amazing and thought-provoking facts that celebrate the numbers zero to nine and power of ten numbers ten to nine billion. Combining elements of traditional and advanced counting books with a sense of wonder and curiosity about the world around us, *Octopuses Have Zero Bones* helps kids fall in love with numbers and the world around us. Geared to children ages 6-9 and their families, the book is a great fit for the home as well as for formal educational settings.

This layered, multifaceted, and fun romp through numbers and facts is accessible at multiple levels, from basic counting to the concept of power of ten numbers to mathematical concepts including measurement, extrapolation, and estimation as well as complex scientific facts. The inviting and deceptively simple illustrations by award-winning illustrator Andrea Antinori complement the writing and are similarly layered. The book's winning combination of math, science, and art provides a range of points of entry.

Author Anne Richardson has worked in the education field for many years, most of them at the San Francisco Exploratorium. *Octopuses Have Zero Bones* began as a project she and her two young children embarked on during the early days of the coronavirus pandemic, and it grew into this book. "In writing this book, I've had in mind families and teachers who are looking for the beauty and simplicity of an artful counting book that contains deeper content for inquisitive readers. I also aimed to engage parents and teachers with a book that they would love to read again and again," she explains.

The book is organized by the numbers 0 to 9 and within each of those, a power of 10 number (1 and 10, 2 and 200, 3 and 3,000...). There are three real world facts associated with each number 0 to 9 and three more examples associated with each power of 10 number. An Author's Note at the end explains the compelling origins of the book and encourages readers to go out and count and measure for themselves.

*Octopuses Have Zero Bones* is a great choice for the home for its written and visual content, design, and extremely high production quality, which means it can hold its own on any coffee table. It's also a strong candidate for classrooms, school libraries, and town libraries. The heavy focus on science and math along with the sophisticated visuals makes it congruent with STEAM/STEM learning.



### **OCTOPUSES HAVE ZERO BONES: A COUNTING BOOK ABOUT OUR AMAZING WORLD**

By Anne Richardson  
Illustrated by Andrea Antinori  
September 27, 2022  
Hardcover  
68 Pages  
Color Illustrations Throughout  
9.25 x 12 inches  
Retail Price: \$19.99 US (\$26.99 CAN)  
ISBN: 978-1-7353115-2-4



"We are thrilled to be publishing this wonderful book," says Tra's publisher and creative director Ilona Oppenheim. "This kind of playful and joyful approach to numbers is one that we don't see enough of—the book is inspiring in its sheer breadth of knowledge and the ease in which it is presented. Anne Richardson has created text that can be understood at multiple levels, and Andrea Antinori's whimsical yet substantive illustrations are the perfect counterpoint."

#### ABOUT THE AUTHOR

Anne Richardson creates experiences that kindle your curiosity. In her work, everything in the world is astonishing and worthy of our attention, from a drop of rain to the way we figure things out together. She is the senior director of Global Collaborations at the Exploratorium, San Francisco, where she works with partners worldwide to imagine and create new science centers and other extraordinary learning experiences. Richardson holds a PhD and an MS in environmental studies from Antioch University New England, and a BA in art history from Northwestern University. She lives in the San Francisco Bay Area with her family, including two little explorers. This is her first children's book.

#### ABOUT THE ILLUSTRATOR

Andrea Antinori is an award-winning illustrator based in Bologna, Italy. He has loved animals and loved to draw them since he was a kid. His favorite animal changes all the time. He likes octopuses very much. He also loves lemurs. He even wrote and illustrated a book called *The Lives of Lemurs*. Other books he has illustrated include *A Book About Whales* and *The Great Battle*, which has won major international awards. He studied graphic design and illustration at ISIA in Urbino and at Escola Massana in Barcelona.

#### ABOUT TRA PUBLISHING

Tra Publishing creates beautifully crafted books about fine and decorative arts, architecture, and design that inspire social, cultural, and environmental awareness. Particular emphasis is placed on the physical components of the bookmaking process, resulting in books that are both works of art and modes of expression. Tra began publishing children's books in 2020, with the best-selling *And the People Stayed Home* by Kitty O'Meara. Based in Miami, Tra was founded in 2016 by graphic designer and author Ilona Oppenheim. The publishing company works closely and often collaboratively with its artists and writers, treating each title as an entirely original experience. Tra is passionate about books, and passionate about the contribution each book can make. As part of that commitment, proceeds of many of Tra's titles are donated to environmental, arts and activist organizations. Tra's books are distributed worldwide through Simon & Schuster. For more information visit [www.trapublishing.com](http://www.trapublishing.com). Follow Tra on Instagram [@trapublishing](https://www.instagram.com/trapublishing).

